



NAME..... DATE..... RATING OUT OF 10.....

TITLE: WHAT DOES SUCCESS LOOK LIKE?

QUOTE: “Success is the sum of small efforts - repeated day in and day out” Robert Collier

OBJECTIVES FOR THE WEEK:

Look at some current projects and look at what success looks like.

Start with the questions below and feel free to add any metrics you have.

You want to end up with a one liner of what success is.

- **Who? Who are the audience you need to hit?**
- **What? What are you trying to achieve?**
- **Where? Where do you want this to be done?**
- **When? When does it need to be done by?**
- **Why? Why are you doing this and how do you want people to feel once it is done?**
- **How? How would you like to achieve this?**
- **How much? What is the budget and the business case?**

What metrics/ numbers do you need to hit?

RESULTS:

