



NAME..... DATE..... RATING OUT OF 10.....

**TITLE: LOOKING WITH YOUR EYES**

**QUOTE: “I take a simple view of life. It is keep your eyes open and get on with it” Herodotus**

## **OBJECTIVES FOR THE WEEK:**

This week, I want you to involve the internet in your big idea creation. Bring in a laptop to your meeting and start searching online using visual search. Google images is awesome and Flickr etc are a good back up. Either copy and paste the images onto PowerPoint or use Pinterest.com to create a mood board. Pinterest is also a great place to get visual ideas from.

Use these visuals to help you see what your subject is about. Save the images you like and also the unusual/ unexpected that are not what you first think about.

Get different people to input into this as they will not only search for different things, but they will also have different views on what works/ is good.

**RESULTS:**

