



NAME..... DATE..... RATING OUT OF 10.....

TITLE: A STORM IN A TEACUP

QUOTE: *“There are some things you can only learn in a storm”* Joel Olsteen

OBJECTIVES FOR THE WEEK:

Preparation.

The first and most important stage of preparation is laying out the rules. Let everyone know what they are and print them out for all to see:

Hold back negative judgement of ideas.

Encourage wild and exaggerated ideas.

Quantity counts at this stage, not quality.

#build on the ideas put forward by others.

Every person and every idea has equal worth.

The leader needs to live and embody these rules. They must move on the conversation when it gets stalled and ensure there is a failure free environment where people can achieve.

Get yourselves personally and mentally ready for a brain storm, it should be a relaxed atmosphere, so your clothes should be too. It is then time to dive in. Call out people's ideas and get them up on a board, so they can be sorted and put into groups.

Move them around, create clusters and divide into the good stuff, stuff that needs work on and not now piles.

Photograph it, collect everything and write up the notes.

Circulate this with your next steps and don't forget to thank everyone for their input.

RESULTS:

