



NAME..... DATE..... RATING OUT OF 10.....

TITLE: PRESSURE TECHNIQUE

QUOTE: *“A diamond is a chunk of coal that did well under pressure”* Henry Kissinger

OBJECTIVES FOR THE WEEK:

This stage is about getting the ideas down fast.

Give the team a pack of PostIt™ notes and tell them they each need to come up with five themes for the idea in five minutes.

They can be anything and nothing will be laughed at. But they must have at least five and if they can do more, that is brilliant.

The first few ideas will be the obvious ones, but once people are put under a little pressure and stretched to go beyond that, they will start thinking of other things. Get them up on a wall and start to group them. You then go through these ideas and sort them in to great ideas, ones that need more work and ones to park for now.

Then look at how the ideas can work together, one thing might be weak, but combine it with another, and it might really work well. The session is under way.

Look at other ways that you can get people to bring things out like getting people to bring three ideas that they have to discuss on arrival.

RESULTS:

